



# BREAST MASTERS SYMPOSIUM

18-20 OCT 2018 HILTON SYDNEY

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## SPONSORSHIP PROSPECTUS



[WWW.BREASTMASTERS.COM.AU](http://WWW.BREASTMASTERS.COM.AU)

**TPHE**  
THE production house EVENTS

For sponsorship enquiries, please contact Anna Scholten at The Production House Events [anna@tphe.com.au](mailto:anna@tphe.com.au)

ASAPS EDUCATIONAL EVENT



Australasian Society of  
Aesthetic Plastic  
Surgeons™

Excellence in cosmetic surgery™

ENDORSED BY



Australian Society  
of Plastic Surgeons



NEW ZEALAND ASSOCIATION  
of Plastic Surgeons





# INVITATION TO PARTICIPATE

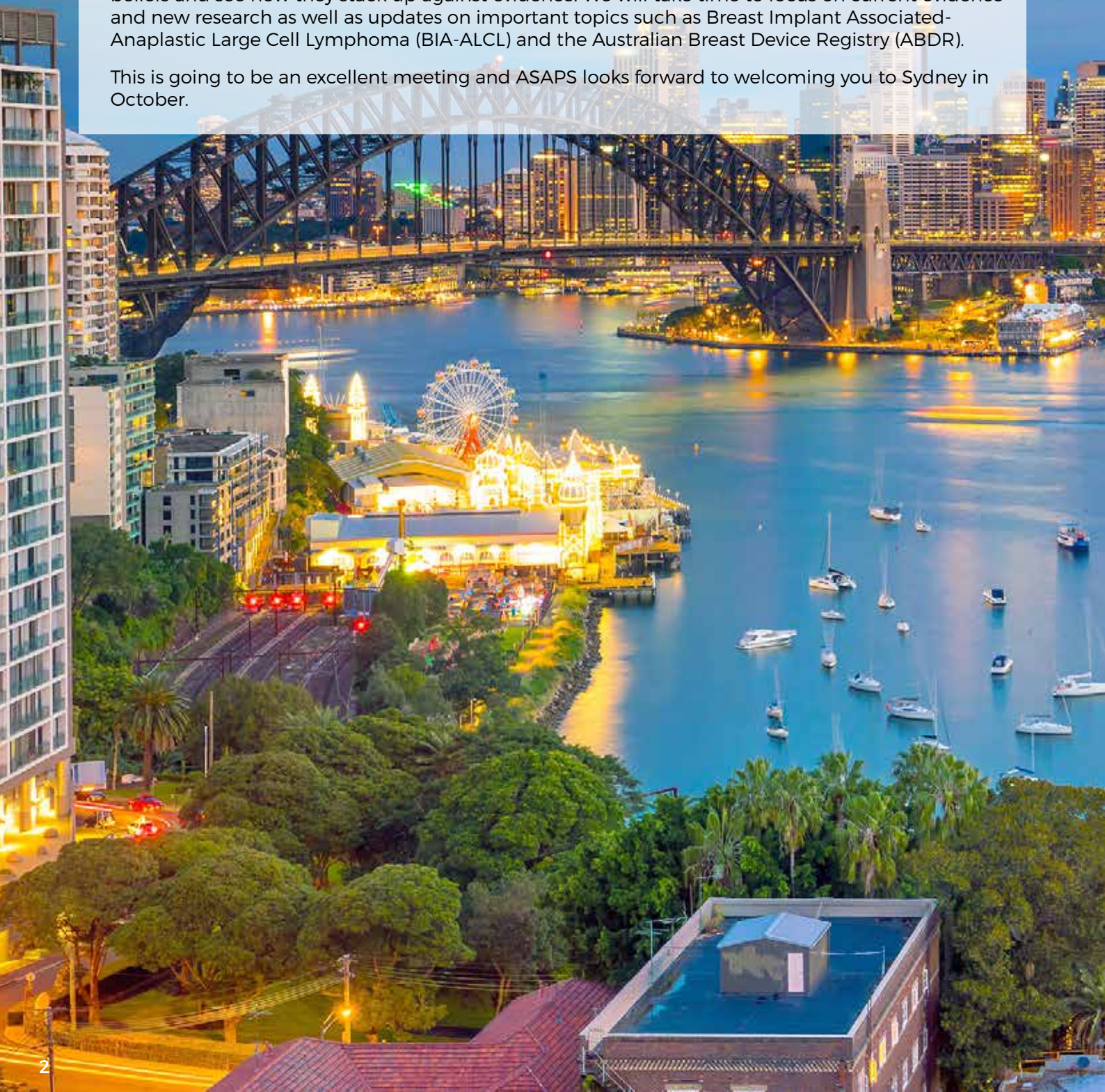
The Australasian Society of Aesthetic Plastic Surgeons (ASAPS) invites you to support the Breast Masters Symposium (BMS) that will be held in Sydney, Australia from the 18 – 20 October 2018.

This is a great opportunity to enjoy the academic and collaborative atmosphere of this scientific meeting only to be complemented and surpassed by the spectacular beauty of Sydney in spring.

At our meeting, we are pleased to announce that we are going to be joined by Per Hedén from Stockholm, Sweden who our members will all know. We are pleased to acknowledge that the meeting is endorsed by the Australian Society of Plastic Surgeons, the New Zealand Association of Plastic Surgeons and the Singapore Association of Plastic Surgeons.

The BMS will cover patient selection, technical elements to avoid the pitfalls as well as manage the difficult problems. There will be time quarantined for rigorous debate to challenge long-held beliefs and see how they stack up against evidence. We will take time to focus on current evidence and new research as well as updates on important topics such as Breast Implant Associated-Anaplastic Large Cell Lymphoma (BIA-ALCL) and the Australian Breast Device Registry (ABDR).

This is going to be an excellent meeting and ASAPS looks forward to welcoming you to Sydney in October.



## EVENT DETAILS

**18 – 20 October 2018**

**Hilton Sydney,**  
488 George Street,  
Sydney NSW 2000

## SYMPOSIUM HIGHLIGHTS INCLUDE

- The first Australasian plastic surgery Symposium that is focussed specifically on aesthetic surgery of the breast
- Workshop format outlining the fine technical aspects of the field as well as the latest product research
- Scientific Partner – Australasian Society of Plastic Surgeons (ASAPS)
- Endorsed by the Australian Society of Plastic Surgeons (ASPS), the New Zealand Association of Plastic Surgeons (NZAPS), and the Singapore Association of Plastic Surgeons (SAPS)
- Workshops for the beginner as well as the very advanced practitioner
- Essential for all plastic surgeons with an interest in breast aesthetics
- Operative videos and multiple techniques presented by a very experienced local and international faculty
- Inaugural event guest Professor, Per Hedén
- Social functions highlighting the spectacular beauty of Sydney Harbour

## INTERNATIONAL GUEST PROFESSOR

- Dr Per Hedén, Sweden

## SYMPOSIUM COMMITTEE

Associate Professor Mark Magnusson - Scientific Convenor

Dr Amira Sanki - ASAPS Representative

Professor Mark Ashton - ASPS Representative

Dr Julian Lofts - NZAPS Representative

Dr Terence Goh - SAPS Representative

Professor Anand Deva - Representative for Academia

## SYMPOSIUM SECRETARIAT

### Event Enquiries

Madeline Tonks, The Production House Events  
03 9020 7058 | madeline@tphe.com.au

### Sponsorship Enquiries

Anna Scholten, The Production House Events  
03 9020 7057 | anna@tphe.com.au







# SPONSORSHIP & EXHIBITION OPPORTUNITIES

Take part in the inaugural Breast Masters Symposium. An exciting range of sponsorship opportunities have been developed to ensure a successful outcome for sponsor involvement.

Early confirmation of your sponsorship for the Symposium will ensure an even higher level of exposure of your company or brand through our extensive promotional campaign (including advertisements, email broadcasts and more).

**PLATINUM**  
\$48,000

**GOLD**  
\$30,000

**SILVER**  
\$18,000

**EXHIBITION BOOTH - FULL**  
\$6,900

**BOOTH - MINI**  
\$5,900

*Prices are listed in AUD and are inclusive of GST*

## PLATINUM AUD \$48,000

### STANDARD ENTITLEMENTS

- Company logo and 100 word company profile in the Symposium Handbook.
- A 'live' delegate list.

### PLATINUM ENTITLEMENTS

- 4m x 3m exhibition space. Preference of location. Additional space may be purchased upon request.
- 1 x Full page advertisement in the Symposium Handbook (subject to confirmation prior to deadlines).
- 2 x Promotional inserts in the delegate handbooks (provided by the sponsor).
- 4 x Complimentary registrations for staff, including invitations to Social Functions.
- 1 x Complimentary VIP table of 10 guests to attend the Gala Dinner (must be registered delegates or staff).
- Platinum Sponsor acknowledgement through corporate logo on the Symposium website and other signage.

### BREAKFAST WORKSHOP OPPORTUNITY

Exclusive to Platinum Sponsors  
(Subject to availability)

The subject of the workshop, invited speakers, and schedule are to be negotiated with the Scientific Convenor and Symposium Organiser. The Symposium will cover the expenses of venue rental and standard audio-visual services. The following costs are not included in the sponsorship fee: catering and additional audio-visual requirements.

### ADDITIONAL OPPORTUNITIES

Your option preference must be received in writing to The Production House Events in order for confirmation.

#### OPTION 1.

##### WELCOME RECEPTION

(Exclusive Opportunity)  
Including signage at the venue.

#### OPTION 2.

##### GALA DINNER

(Exclusive Opportunity)  
Including signage at venue.

#### OPTION 3.

##### COFFEE CART SPONSORSHIP

(Exclusive Opportunity)  
Including coffee cart and barista for the duration of the Symposium.

## **GOLD**

**AUD \$30,000**

### **STANDARD ENTITLEMENTS**

- Company logo and 100 word company profile. in the Symposium Handbook.
- A 'live' delegate list.

### **GOLD ENTITLEMENTS**

- 3m x 2m exhibition space. Preference of location. Additional space may be purchased upon request.
- 1 x Full page advertisement in the Symposium Handbook (subject to confirmation prior to deadlines).
- 2 x Promotional inserts in the delegate handbooks (provided by the sponsor).
- 3 x Complimentary registrations for staff, including invitations to Social Functions.
- Gold Sponsor acknowledgement through corporate logo on the Symposium website and other signage.

### **ADDITIONAL OPPORTUNITIES**

Your option preference must be received in writing to The Production House Events in order for confirmation.

#### **OPTION 1.**

##### **LANYARDS**

(Exclusive Opportunity).

Company logo printed on delegate lanyards.

#### **OPTION 2.**

##### **BRANDED LUGGAGE TAGS**

(Exclusive Opportunity)

Company logo printed on a separate luggage tag attached to the satchel along with the Symposium logo.

#### **OPTION 3.**

##### **VIP ROOM DROPS**

(Exclusive Opportunity)

To International Keynote Speakers and ten selected surgeons (company must supply room drop gifts).

## **SILVER**

**AUD \$18,000**

### **STANDARD ENTITLEMENTS**

- Company logo and 100 word company profile in the Symposium Handbook.
- A 'live' delegate list.

### **SILVER ENTITLEMENTS**

- 3m x 2m exhibition space. Additional space may be purchased upon request.
- 1 x Full page advertisement in the Symposium Handbook (subject to confirmation prior to deadlines).
- 1 x Promotional insert in the delegate handbook (provided by the sponsor).
- 2 x Complimentary registrations for staff, including invitations to Social Functions.
- Silver Sponsor acknowledgement through corporate logo on the Symposium website and other signage.

### **ADDITIONAL OPPORTUNITIES**

Your option preference must be received in writing to The Production House Events in order for confirmation.

#### **OPTION 1.**

##### **SYMPOSIUM CATERING (PER DAY)**

Company logo printed on table tent cards or napkins.

#### **OPTION 2.**

##### **NURSES AND PRACTICE MANAGERS SESSIONS SPONSORSHIP** (Exclusive Opportunity)

Includes signage in the meeting room, opportunity for your company to present within the sessions (to be negotiated with the Convenor).

# EXHIBITION

The Exhibition within this Symposium is a focal point. Morning tea, lunch, and afternoon tea will be served in the exhibition areas for the duration of the Symposium.

EXHIBITION BOOTH [Full Size 3m x 2m]	\$6,900
EXHIBITION BOOTH [Mini Booth 2m x 2 m]	\$5,900

## Inclusions:

- Carpet
- Back and side walls
- One standard Powerpoint
- 2 x Spotlights
- Company fascia over all open sides
- 2 x Complimentary exhibitor registrations (including lunch, morning / afternoons teas, a ticket to the Welcome Drinks and a ticket to Gala Dinner)
- 1 x Symposium Handbook

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## Keynote Speakers Sponsorship - \$8,500

Pending approval from the selected speaker, this opportunity includes contact directly with the speaker prior to the Symposium, access to the selected speaker to conduct a separate event with your company pre or post workshop or during the Symposium, providing this is not held during any set plenary sessions.

The BMS will not cover any costs for a Sponsored Keynote Speaker, including but not limited to flights, accommodation, transfers or meals.

## Partner Program - \$1,500 per program

## Satchel Inserts - \$1,000 (if not exhibiting)

## Advertisement in the Symposium Handbook

Full page - \$1,500

Half page - \$850

## Notepads - \$1,000

## Pens - \$1,000

## Water Bottles - \$1,000

## Plenary seat drop of collateral at one session - \$1,000

*\* Prices are listed in AUD and are inclusive of GST*

## IMPORTANT NOTICE

Companies who have not sponsored an International Keynote Speaker or a workshop are not entitled access to International Keynote Speakers at external events. Protocol only allows Platinum and Gold Sponsors and companies who sponsor an International Keynote Speaker or workshops to hold functions throughout the duration of the Symposium, including evenings.

# EXHIBITION FLOORPLAN HILTON SYDNEY

BOOTH SIZE



3x2m



2x2m





# TERMS & CONDITIONS

## 1. DEFINITIONS

- 1.1 "Organisers" means ASAPs, and TPHE.
- 1.2 "Breast Masters" means ASAPs (Australasian Society of Aesthetic Plastic Surgeons).
- 1.3 "TPHE" means The Production House Events.
- 1.4 "Symposium" means the 2018 Breast Masters Symposium commencing 18 October.
- 1.5 "Exhibitor" means any person, from or company who has made a booking or application for, or who has been granted, sponsorship rights and/or an exhibition space in the Symposium.

## 2. TERMS AND CONDITIONS

- 2.1 By signing the booking form, you confirm that you have read and agree to abide by these terms and conditions.
- 2.2 These terms apply to all Exhibitors and cannot be varied or replaced by any other terms of conditions.

## 3. BOOKINGS

- 3.1 Bookings must be made by filling out and signing the attached booking form.
- 3.2 By completing the booking form the Exhibitor agrees to pay a non-refundable deposit of 30% of the total fees in accordance with clause 3.3.
- 3.3 A tentative booking will be held for seven (7) days after completion of the booking form. Bookings will be confirmed upon receipt of the 30% deposit by TPHE.
- 3.4 If the deposit has not been received within seven (7) days of signing the booking form, the booking will be cancelled, subject to the Organisers granting an extension at their absolute discretion.
- 3.5 The Organisers reserve the right to reject any booking for any reason.
- 3.6 Each company representative must pre-register separately in order to attend the Symposium.

## 4. PAYMENT

- 4.1 A signed booking form and deposit of 30% of the total fees is required in order to secure your selected package. A tax receipt will be sent on receipt of the signed booking form and deposit.
- 4.2 A final account for the remaining 70% will be invoiced to the Exhibitor after the deposit is made. Payment of the final account is due three (3) months prior to the Symposium.
- 4.3 All prices listed:
  - (a) include GST and any other taxes or duties imposed; and
  - (b) are in \$AUD.
- 4.4 If full payment is not received three (3) months prior to the commencement date of the Symposium:
  - (a) your deposit will be forfeited and will not be recoverable under any circumstances; and
  - (b) the Organisers will be allowed to resell your sponsorship commitments.

## 5. CANCELLATION POLICY

- 5.1 Written notice of any cancellation is required.
- 5.2 A cancellation fee of 30% will be applicable for any Exhibitor who cancels up to three (3) months prior to the Symposium.
- 5.3 If cancellation is made less than three (3) months prior to the commencement date of the Symposium:
  - (a) no refunds for any amounts paid will be made;
  - (b) the Organisers reserve the right to charge a cancellation fee of not less than 100% of the full fees; and
  - (c) if the exhibition space cannot be filled the Organisers reserve the right to reclaim damages from the Exhibitor for loss of opportunity to fill the space. Should the Organisers succeed in re-letting or re-filling any such cancelled space they may, at their discretion, relieve the Exhibitor of any part of his responsibility for payment of the vacated space.

## 6. PROMOTION AND MARKETING

- 6.1 The Organiser shall organise and promote the Symposium in such manner as it considers appropriate and reserves the right at any time to amend or vary the manner or methods of such organisation and promotion.

- 6.2 Hi-resolution finished artwork is to be supplied to TPHE's Graphic Design team for advertisements for the Symposium program by the due deadlines as advised by TPHE.
- 6.3 Satchel inserts may include flyers, brochures, booklets, giveaways but must be no larger than A4 in size.
- 6.4 The delegate list will be provided prior to the Symposium with additional delegates.

## 7. EXHIBITION BOOTH

- 7.1 Choice of exhibition booth is dependent on availability at the time of booking and is treated as 'first in first served' basis. Please note that Platinum Sponsors are entitled to receive first preference in booth positioning.
- 7.2 Exhibitors who intend to build a custom booth must submit the design to TPHE prior to the commencement date of the Symposium. TPHE has absolute discretion to approve, reject or request amendments to the design.
- 7.3 Logos for acknowledgment on collateral and websites will be requested in eps, pdf or jpg formats.

## 8. LIMITATION OF LIABILITY

- 8.1 The liability of the Organisers for any loss or damage suffered by an Exhibitor under or in relation to these terms and conditions is limited to the value of the fees paid by the Exhibitor.
- 8.2 Under no circumstances will the organisers be liable for any consequential loss, including but not limited to loss of profits, revenue or reputation.

## 9. FORCE MAJEURE

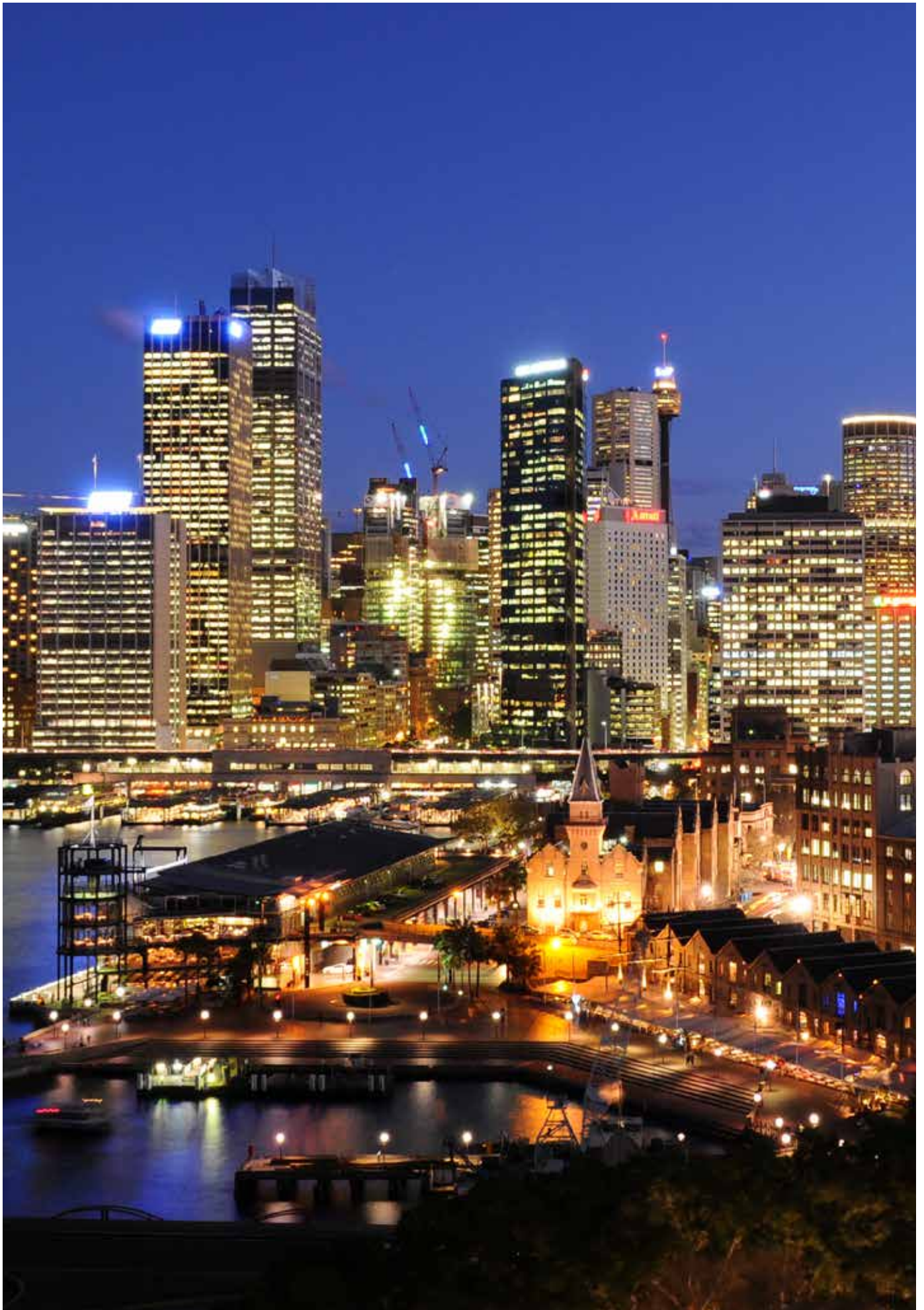
- 9.1 The Organisers do not accept any liability for losses incurred in the event of the Symposium being cancelled or postponed due to an unforeseen event or any event beyond their reasonable control.
- 9.2 In the event that the Symposium is cancelled, no refunds will be issued. All available funds will be credited towards a future events held by Breast Masters.
- 9.3 The Organiser at any time, without prior notification, may change the location of the venue, the date, the opening and closing times of the Exhibition.

## 10. MISCELLANEOUS

- 10.1 The law of New South Wales from time to time governs these terms and conditions.
- 10.2 The Organisers' failure to enforce any of these terms shall not be construed as a waiver of any of the Organisers' rights.
- 10.3 If a clause is unenforceable it must be read down to be enforceable or, if it cannot be read down, the term must be severed from these terms, without affecting the enforceability of the remaining terms.

## 11. PATIENT DEMONSTRATIONS

- 11.1 Exhibitors who intend to perform live demonstrations of any kind, including patient demonstrations, during the Symposium must notify TPHE in writing of the type of demonstrations that they intend to perform.
- 11.2 Exhibitors are required to notify TPHE of any patients, models or other third parties attending the event as a guest of, or for the purpose of participating in a live demonstration run by, the Exhibitor, and must register them accordingly with TPHE.
- 11.3 The Exhibitor is responsible for removing and properly disposing of all sharp, flammable or dangerous objects or equipment used in or associated with the live demonstration(s).
- 11.4 The Exhibitors acknowledge that it is the sole responsibility of the Exhibitor to provide a medical practitioner for the purpose of supervision or resuscitation for any live demonstrations run by the Exhibitor, and that the Organisers are in no way responsible for, and will not provide, any medical practitioners for these purposes.
- 11.5 The Exhibitors acknowledge that they have full responsibility for any patient or person involved in a live patient demonstration, and that the Organisers are in no way responsible for the patient or person who is the subject of the live demonstration.
- 11.6 The Exhibitor indemnifies the Organisers for any liability or loss suffered or incurred by the Organisers which arises directly or indirectly out of a claim made by any patient or person involved in a live patient demonstration performed by the Exhibitor.





# APPLICATION FORM FOR SPONSORS & EXHIBITORS



Use **BLOCK LETTERS** to complete form

## BILLING DETAILS

## SECTION 1

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address for Correspondence \_\_\_\_\_

City/State \_\_\_\_\_ Postcode \_\_\_\_\_ Country \_\_\_\_\_

Contact No \_\_\_\_\_ Email \_\_\_\_\_

### Sponsor Co-ordinator

*This person will be the main contact pre, during and post event. They will receive regular communications relating to deadlines, exhibition floor plans and other critical information updates.*

NAME \_\_\_\_\_ Email \_\_\_\_\_

## SPONSORSHIP/EXHIBITION REQUIREMENT/S

## SECTION 2

Sponsorship Package	Amount (all prices in AUD)		Total
<b>PLATINUM SPONSOR</b>	<b>\$48,000</b>	<input type="checkbox"/> WELCOME RECEPTION <input type="checkbox"/> GALA DINNER <input type="checkbox"/> COFFEE CART <input type="checkbox"/> BREAKFAST WORKSHOP	_____ _____ _____ _____
<b>GOLD SPONSOR</b>	<b>\$30,000</b>	<input type="checkbox"/> LANYARDS <input type="checkbox"/> LUGGAGE TAGS <input type="checkbox"/> VIP ROOM DROPS	_____ _____ _____
<b>SILVER SPONSOR</b>	<b>\$18,000</b>	<input type="checkbox"/> CATERING <input type="checkbox"/> NURSES + PM SESSIONS	_____ _____
<b>EXHIBITION BOOTHS</b>	<b>\$6,900</b>	<input type="checkbox"/> 3M X 2M	_____
	<b>\$5,900</b>	<input type="checkbox"/> 2M X 2M	_____
<b>ADDITIONAL OPPORTUNITIES</b>			
	<b>\$8,500</b>	<input type="checkbox"/> KEYNOTE SPEAKERS	_____
	<b>\$1,500</b>	<input type="checkbox"/> PARTNER PROGRAM	_____
	<b>\$1,000</b>	<input type="checkbox"/> SACHEL INSERTS	_____
	<b>\$1,500</b>	<input type="checkbox"/> FULL PAGE ADVERT	_____
	<b>\$850</b>	<input type="checkbox"/> HALF PAGE ADVERT	_____
	<b>\$1,000</b>	<input type="checkbox"/> NOTEPADS	_____
	<b>\$1,000</b>	<input type="checkbox"/> PENS	_____
	<b>\$1,000</b>	<input type="checkbox"/> WATER BOTTLES	_____

Please indicate preferred booth position 1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_

Please indicate if you will be using a standard shell scheme booth provided

☐ **SHELL SCHEME** (includes walls, fascia, spotlights and powerpoints) ☐ **CUSTOM BOOTH**

Please note you will require written confirmation from The Production House Events to confirm your booth number and your option preference if you are a Platinum or Gold sponsor

## PAYMENT / CONDITIONS

An invoice will be issued upon receiving completed form and 30% deposit of full payment will be required securing your booking. The remainder must be received by **18 July 2018**, three (3) months prior to the Symposium. If full payment is not received three (3) months prior to the Symposium, TPHE will be allowed to resell sponsorship commitment and any deposits paid will be forfeited. **Sponsorship acknowledgement will not be confirmed until 30% deposit is received.**

## CANCELLATION POLICY

30% cancellation fee of full payment will be applicable for any company cancelling by **18 July 2018**. No refunds will be issued after **18 July 2018**, three (3) months prior to the Symposium.

**By signing this booking form, you confirm that you have read and agree to abide by the attached terms and conditions.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please return completed form to Anna Scholten at The Production House Events: [anna@tphe.com.au](mailto:anna@tphe.com.au)



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18-20 OCT 2018 HILTON SYDNEY

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